



Interreg V-A Italia-Austria 2014-2020
Project ID ITAT1057 - MC 4.0

International Conference (on line)

(Vicenza) 21st October, 2020

MC 4.0 DEA CENTERS in VICENZA and KLAGENFURT

As part of the project “Mass Customization 4.0 – development and dissemination of skills and tools of mass customization and tailoring for the SMEs of smart living sector”, two centers have been activated with the aim of **raising the level of knowledge of the SMEs about MC 4.0 tools and supporting them in the use of this tools to gain greater competitiveness.**

The MC 4.0 DEA CENTER VICENZA is based at Apindustria Vicenza offices, in Vicenza - www.apindustria.vi.it - tel. +39.0444.232210

The MC 4.0 DEA CENTER KLAGENFURT is based at Energieforum Kärnten offices in Klagenfurt - <https://www.energieforumkaernten.at/> - tel. +43.463.418 200 50



MC 4.0 DEA CENTERS in VICENZA and KLAGENFURT

SMEs in Vicenza, Treviso and Belluno provinces and SMEs in Carinthia region can contact the CENTERS free of charge if **interested in starting or deepening their knowledge about Mass Customization tools, and in particular about product configurators.**

With this support SMEs will be able to better evaluate the potential of using, or not, product configurators in the company processes for developing and manufacturing custom products.