

Mass Customization – che cos'è ?

Una sfida che molte (la maggior parte?) PMI stanno affrontando

- 
- C'è un difficile **bilanciamento** tra **varietà-customizzazione** e **prestazioni operative**
 - Offrire più varianti di prodotto e più possibilità di personalizzazione permette alle PMI di soddisfare in modo preciso le specifiche necessità di ciascun cliente
 - Però, l'aumento di varietà/personalizzazione tende ad abbassare i volumi dei singoli prodotti con conseguenze negative su costi, tempi e anche qualità
 - È riconosciuta la presenza della **personalizzazione** (customizzazione, su misura, etc) nelle imprese **manifatturiere** di piccole e medie dimensioni (PMI):
 - "È la pressione competitiva che anche loro devono affrontare"

Mass Customization: un approccio globale per affrontare la varietà/personalizzazione

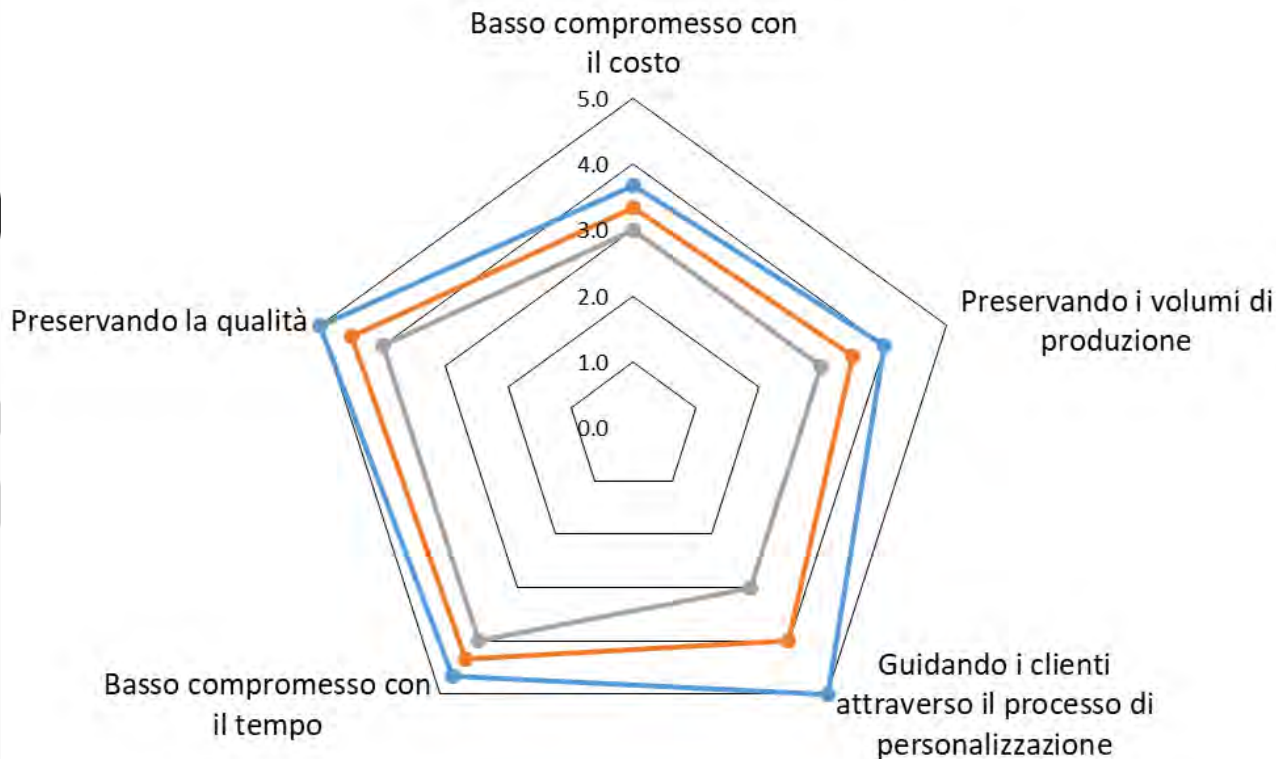
- 
- ▶ L'obiettivo della Mass Customization è quello di sviluppare, produrre, vendere e consegnare beni e servizi con sufficiente **varietà e personalizzazione** in modo che **ciascuno o quasi** può trovare esattamente ciò che desidera ad un **prezzo accessibile**
 - ▶ Di conseguenza, per perseguire con successo la Mass Customization sono necessarie tre condizioni essenziali:
 - la **comprensione dei bisogni** idiosincratici dei clienti,
 - la disponibilità di operations in grado di **processare un ordine personalizzato con la stessa efficienza di un ordine standard** e
 - la capacità di supportare ogni cliente nell'identificazione della soluzione per lui ottimale riducendo **al minimo la complessità della scelta per il cliente**



Mass Customization: Qual è il suo livello nelle PMI italiane?

Raggiungimento MC: superamento dei trade-off tra varietà-personalizzazione e prestazioni operative

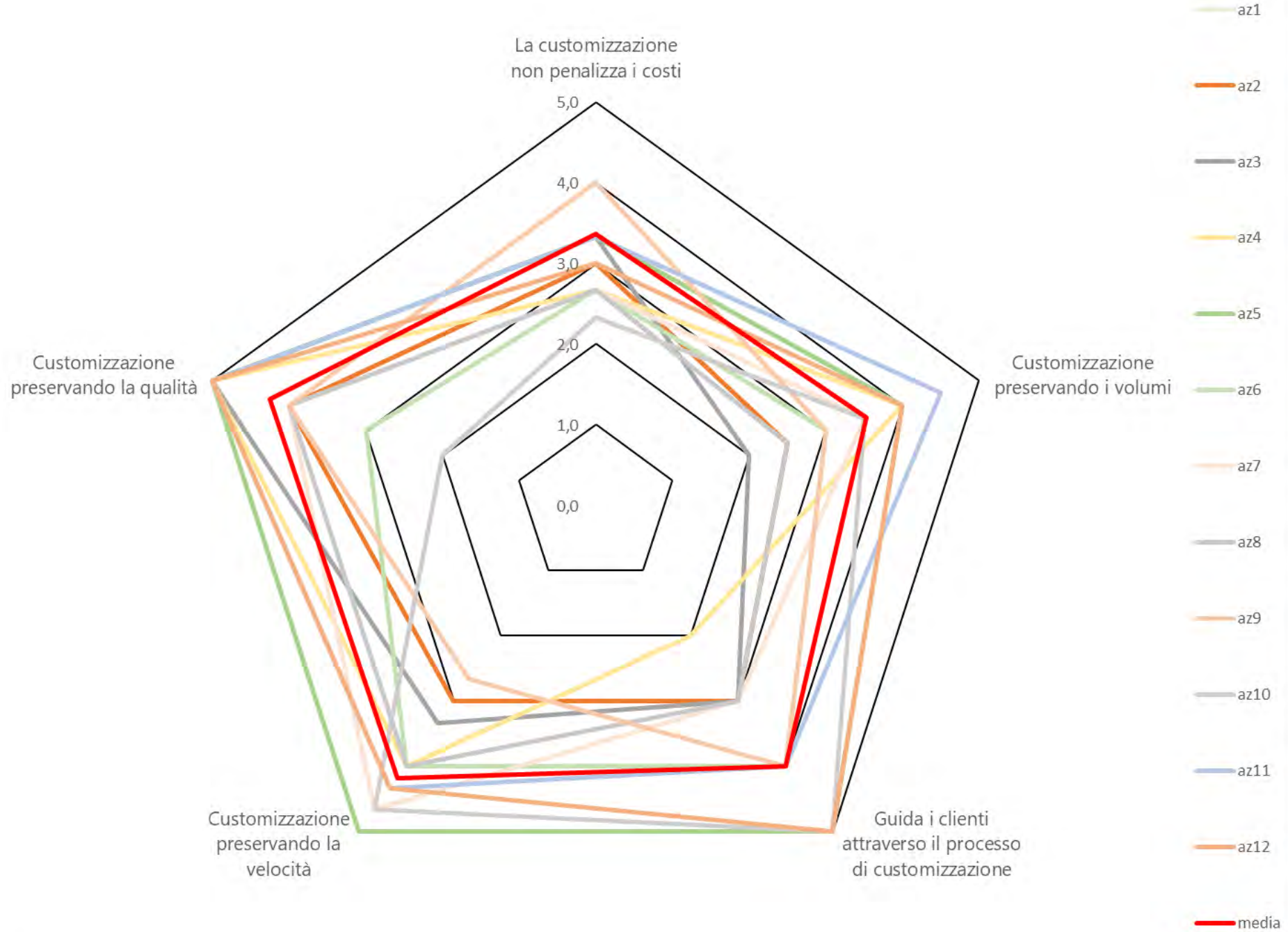
— 75° percentile — 50° percentile — 25° percentile

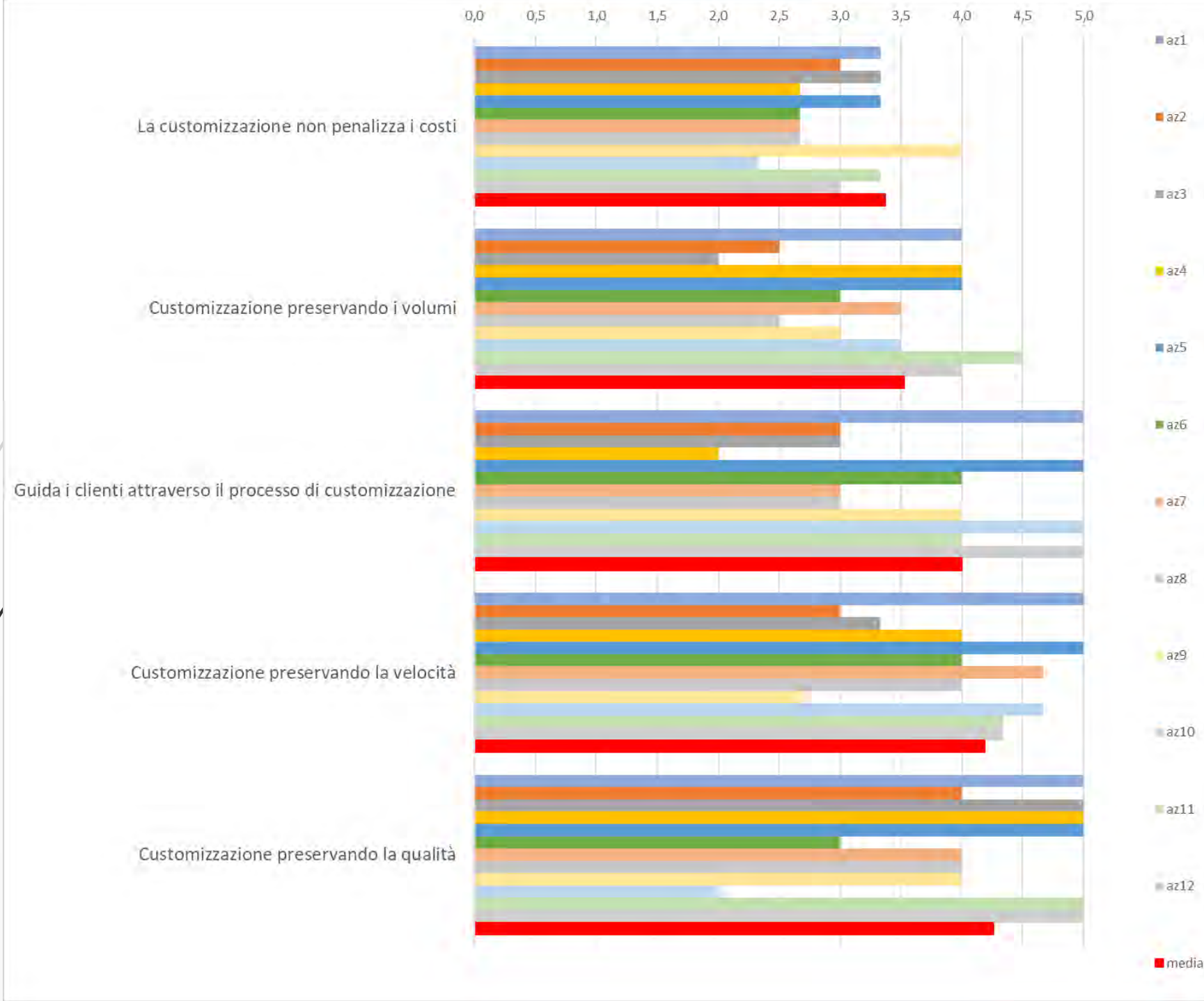


In che misura è in accordo in disaccordo con le seguenti affermazioni, sulla scala da 1 a 5 sotto riportata?

1	2	3	4	5
FORTAMENTE IN DISACCORDO	IN DISACCORDO	NE D'ACCORDO NE IN DISACCORDO	D'ACCORDO	FORTAMENTE D'ACCORDO

- Bilanciamenti ben (o ragionevolmente ben) raggiunti dalle PMI
 - varietà-customizzazione verso qualità
 - varietà-customizzazione verso velocità
- Bilanciamenti ancora problematici per le PMI
 - varietà-customizzazione verso volumi
 - varietà-customizzazione verso costo
- Bilanciamenti con grandi differenze fra la varie PMI
 - varietà-customizzazione verso guida ai clienti attraverso il processo di personalizzazione





Sintetizzando :

➤ Contesto di mercato e organizzativo:

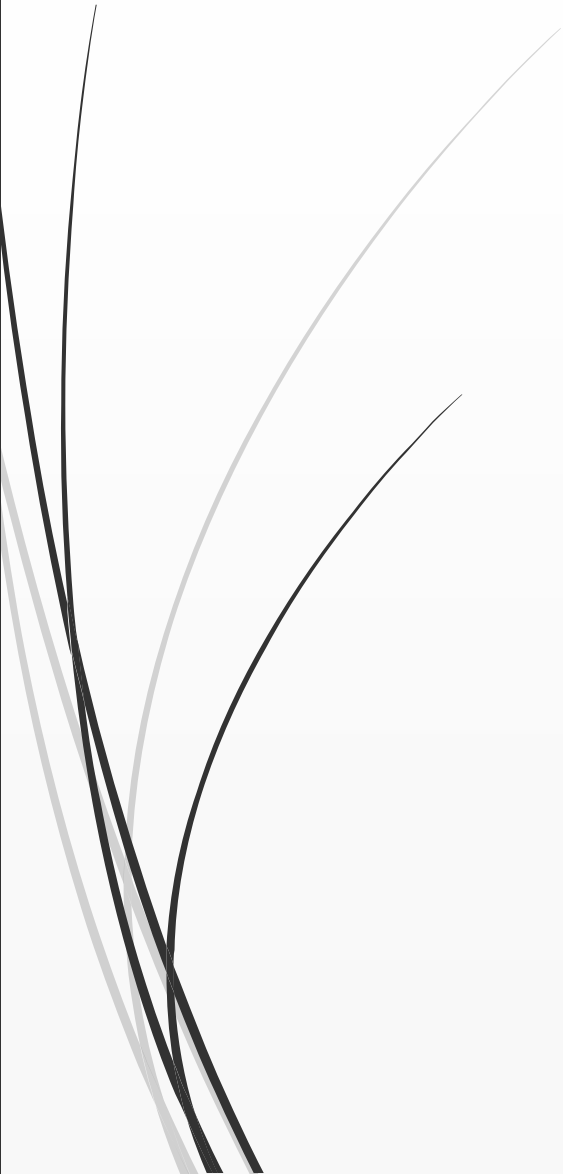
- Alta presenza di strategia di personalizzazione miste
- Alta presenza di personalizzazione spinta
- Alta presenza di canali di distribuzione diretti
- Difficoltà nel descrivere lo spazio di prodotto *(la raccolta di dati sulla varietà-personalizzazione di prodotto si sta rilevando davvero difficile)*
- L'ufficio tecnico deve processare molti ordini che non richiedono innovazione

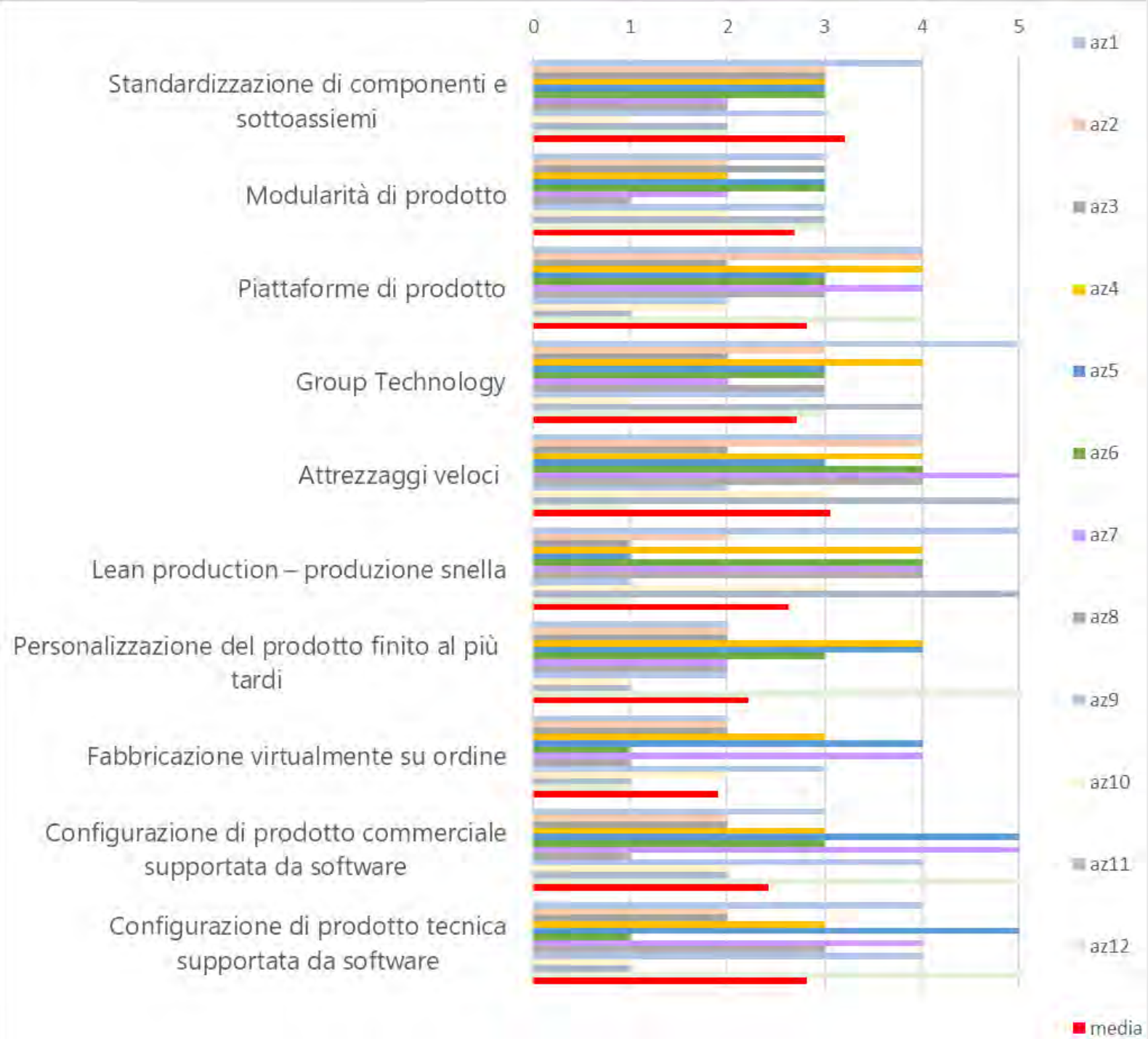
➤ Il processo di configurazione di prodotto è presenti in con una caratteristica peculiare:

- Molti ordini sono caratterizzati da una configurabilità parziale
- La perfetta configurabilità è raramente prevalente

Leve per la personalizzazione di massa (mass customization) *Quali sono? Che cosa sono? Quali effetti portano?*

Leve per la personalizzazione di massa (*mass customization*)

- 
- ❑ L1 - Attrezzaggi veloci
 - ❑ L2 - Standardizzazione
 - ❑ L3 - Modularità di prodotto
 - ❑ L4 - Group technology
 - ❑ L5 - Personalizzazione del prodotto finito al più tardi
 - ❑ L6 - 3D concurrent engineering
 - ❑ L7 - Configurazione del prodotto supportata da SW
 - ❑ L8 - Piattaforme di prodotto
 - ❑ L9 - Fabbricazione virtualmente su ordine



Interreg

V-A Italia-Austria 2014-2020

Mass Customization 4.0

European Regional Development Fund



EUROPEAN UNION



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



L'adozione delle leve MC nelle PMI italiane

Livello medio di utilizzo delle leve MC

Quanto sono diffuse le seguenti pratiche nella vostra azienda?

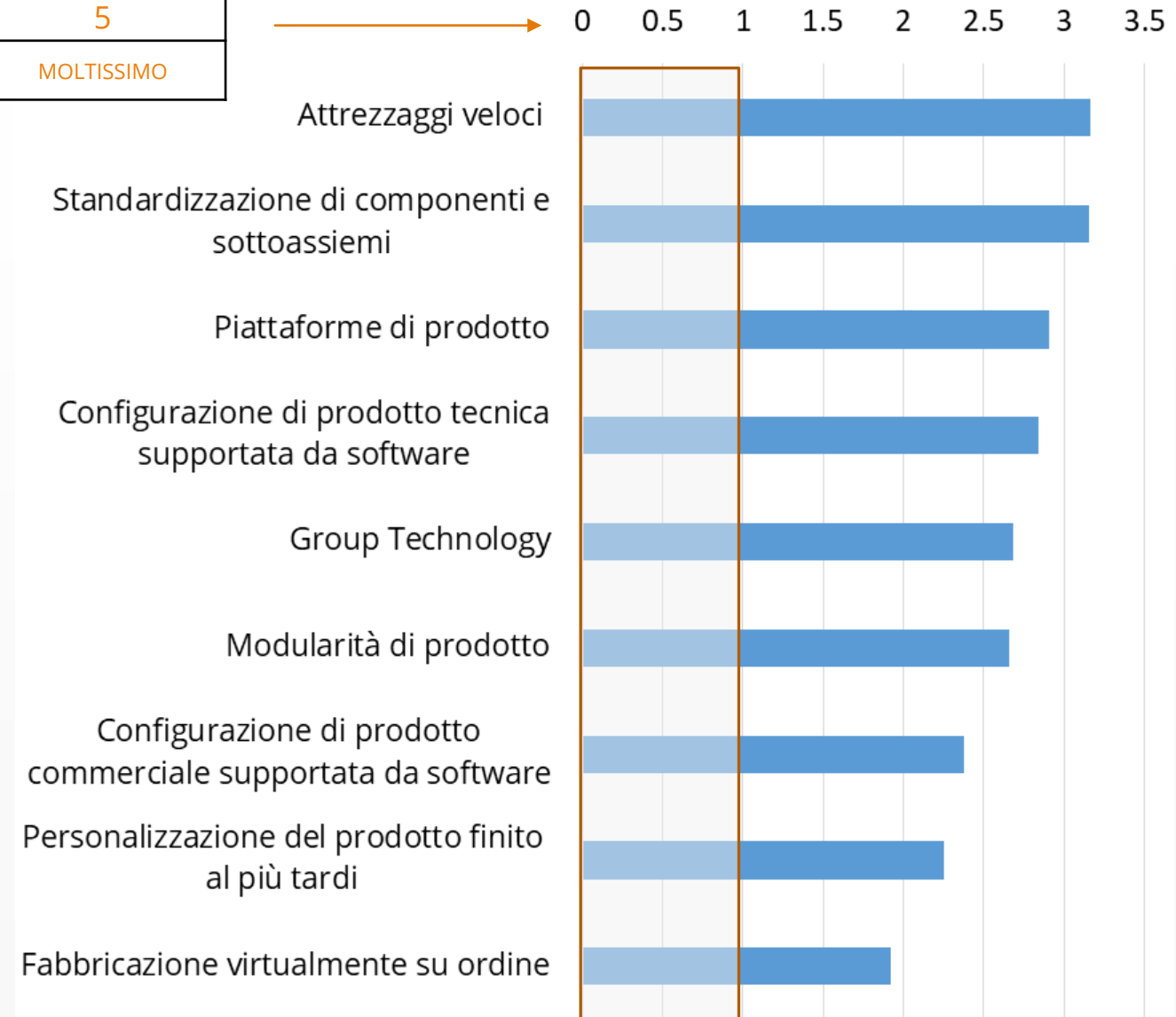
1	2	3	4	5
PER NIENTE	POCO	ABBASTANZA	MOLTO	MOLTISSIMO

► L'uso delle leve MC non è elevato

- Tuttavia, le leve MC fondamentali (attrezzaggi veloci e standardizzazione di componenti e sottoassiemi) sono in media abbastanza utilizzate

► In particolare c'è un uso limitato degli approcci più avanzati per:

- aumentare la comunanza (ad es. piattaforme di prodotto e group technology) e
- allineare il lato cliente con quello tecnico e produttivo (ad es. modularità di prodotto e supporto software alla configurazione commerciale)

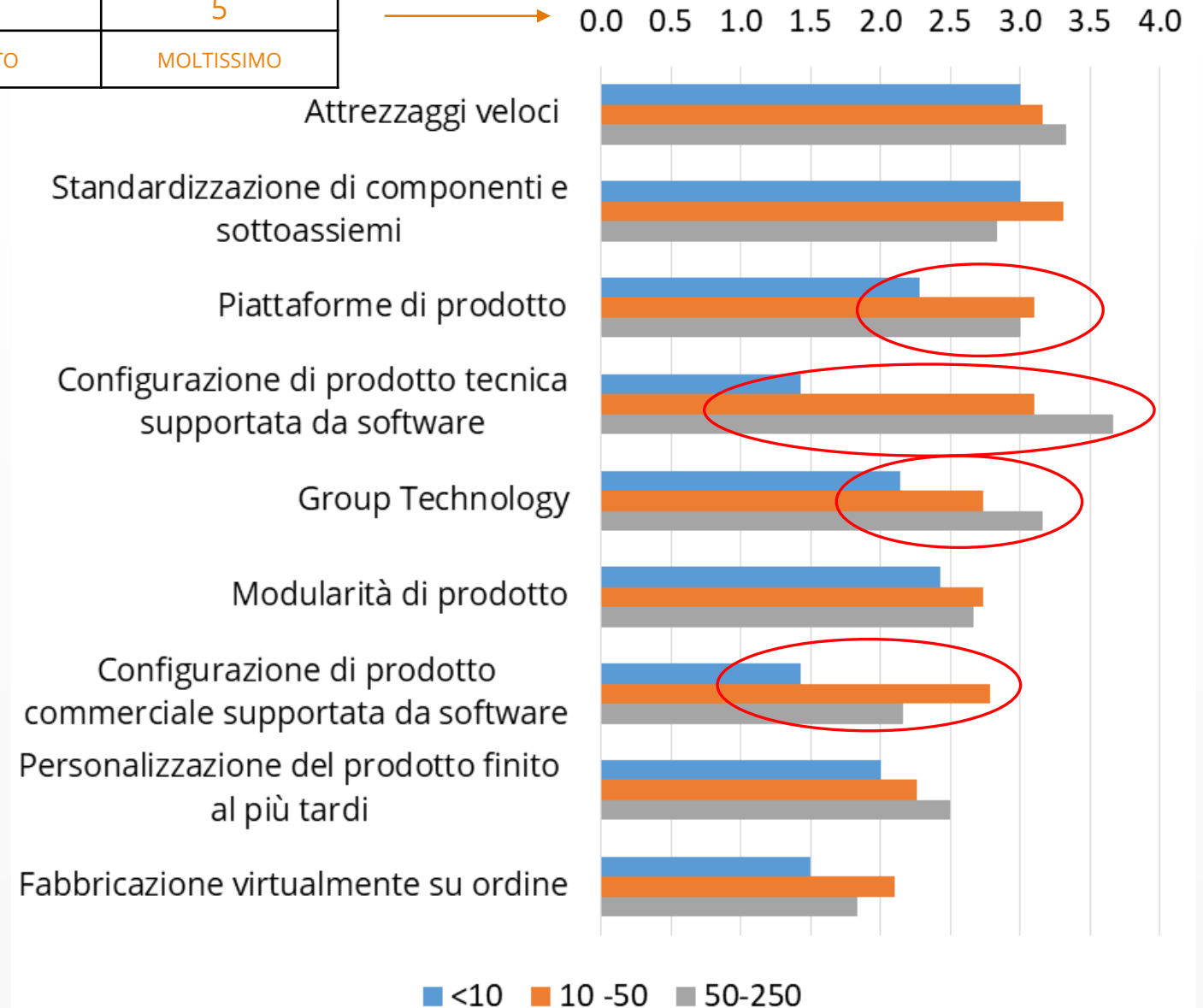


Uso delle leve MC attraverso le aziende di diverse dimensioni

Quanto sono diffuse le seguenti pratiche nella vostra azienda?

1	2	3	4	5
PER NIENTE	POCO	ABBASTANZA	MOLTO	MOLTISSIMO

- L'uso del supporto software alla configurazione del prodotto (sia lato tecnico che commerciale), della group technology e (in misura minore) delle piattaforme di prodotto mostra una dipendenza dalle dimensioni della PMI



Presenza delle leve MC

► Livello di utilizzo delle leve MC:

- Non alto
- Molto diverso da leva a leva
- Dipende dalle dimensioni (meno utilizzato dalle aziende più piccole)

► Questa situazione solleva una serie di domande:

- Ciò è dovuto a vincoli finanziari e di risorse umane?
- Ciò è dovuto alla limitazione del volume delle attività?
- Ciò è connesso con la limitata formalizzazione di conoscenze e processi?
- È questa la causa dell'ancora presente difficoltà di conciliazione tra varietà / personalizzazione e costi?



Quale percorso seguire nella mia azienda ?

Presenza delle leve MC

	PRODOTTO
Livello di maturità II V	Standardizzazione delle parti: razionalizzazione periodica per eliminare le parti non più necessarie
	1
1	Mai fatto
2	Abbiamo standardizzato le parti e abbiamo eliminato le parti non più necessarie MA questa è stata un'iniziativa isolata
3	(1) Esiste una procedura sistematica per eliminare le parti non più necessarie E (2) Questa procedura viene eseguita periodicamente su ALCUNE famiglie di parti
4	(1) E (2) Questa procedura viene eseguita periodicamente su TUTTE le famiglie di parti

Presenza delle leve MC

	PRODOTTO	PRODOTTO
Livello di maturità II V	Standardizzazione delle parti: razionalizzazione periodica per eliminare le parti non più necessarie	Standardizzazione delle parti: Limitazione quotidiana dell'introduzione di nuove parti
	1	2
1	Mai fatto	NESSUNA attenzione viene prestata alla proliferazione di parti da parte di: (1) ingegneri di progettazione / produzione e personale addetto agli acquisti e (2) l'organizzazione
2	Abbiamo standardizzato le parti e abbiamo eliminato le parti non più necessarie MA questa è stata un'iniziativa isolata	L'attenzione alla proliferazione delle parti è prestata da: (1) ingegneri di progettazione / produzione e personale addetto agli acquisti (2a) NESSUNA guida alla standardizzazione delle parti (2b) NESSUN supporto SW per la standardizzazione delle parti
3	(1) Esiste una procedura sistematica per eliminare le parti non più necessarie E (2) Questa procedura viene eseguita periodicamente su ALCUNE famiglie di parti	(1, 2a) Esistono linee guida per la standardizzazione delle parti per ingegneri di progettazione / produzione e personale addetto agli acquisti e vengono applicate IN QUALCHE MODO (2b) NESSUN supporto SW
4	(1) E (2) Questa procedura viene eseguita periodicamente su TUTTE le famiglie di parti	(1, 2a) Le linee guida per gli ingegneri di progettazione / produzione e il personale addetto agli acquisti esistono e vengono applicate in modo molto RIGOROSO, (2b) È presente un supporto SW

Presenza delle leve MC

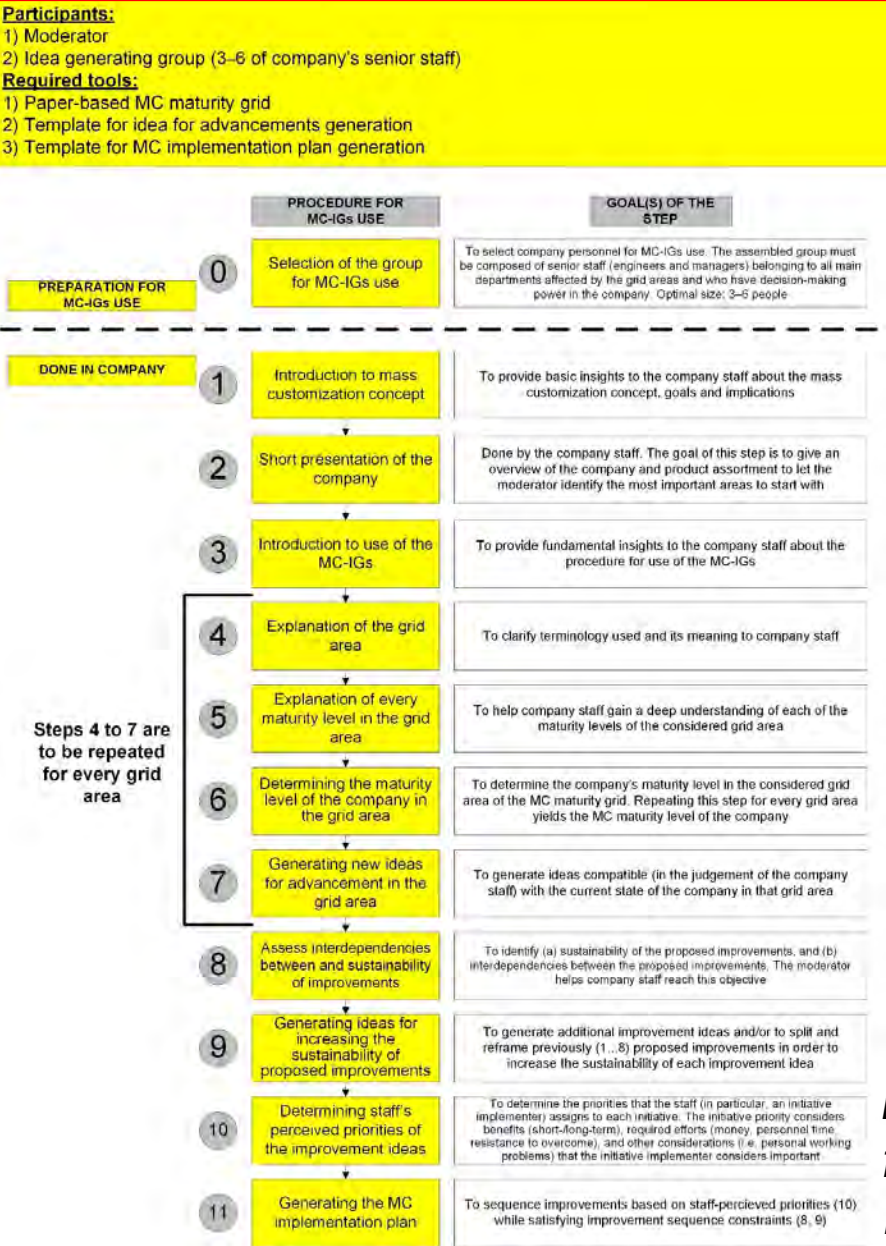
	PRODOTTO	PRODOTTO	PROCESSO
Livello di maturità II V	Standardizzazione delle parti: razionalizzazione periodica per eliminare le parti non più necessarie	Standardizzazione delle parti: Limitazione quotidiana dell'introduzione di nuove parti	Standardizzazione delle sequenze di produzione
	1	2	3
1	Mai fatto	NESSUNA attenzione viene prestata alla proliferazione di parti da parte di: (1) ingegneri di progettazione / produzione e personale addetto agli acquisti e (2) l'organizzazione	Nessuna attenzione viene prestata alla proliferazione dei cicli di produzione da parte dell'organizzazione e dei singoli ingegneri di progettazione e produzione
2	Abbiamo standardizzato le parti e abbiamo eliminato le parti non più necessarie MA questa è stata un'iniziativa isolata	L'attenzione alla proliferazione delle parti è prestata da: (1) ingegneri di progettazione / produzione e personale addetto agli acquisti (2a) NESSUNA guida alla standardizzazione delle parti (2b) NESSUN supporto SW per la standardizzazione delle parti	(1) È facile per gli ingegneri di progettazione / produzione riutilizzare gli stessi cicli di produzione (perché il database dei cicli di produzione è ben organizzato e perché i cicli sono raggruppati in classi)
3	(1) Esiste una procedura sistematica per eliminare le parti non più necessarie E (2) Questa procedura viene eseguita periodicamente su ALCUNE famiglie di parti	(1, 2a) Esistono linee guida per la standardizzazione delle parti per ingegneri di progettazione / produzione e personale addetto agli acquisti e vengono applicate IN QUALCHE MODO (2b) NESSUN supporto SW	(1) E (2) Esistono regole e supporto SW per limitare l'introduzione di nuovi cicli di produzione
4	(1) E (2) Questa procedura viene eseguita periodicamente su TUTTE le famiglie di parti	(1, 2a) Le linee guida per gli ingegneri di progettazione / produzione e il personale addetto agli acquisti esistono e vengono applicate in modo molto RIGOROSO, (2b) È presente un supporto SW	(1) E (2) E (3) Realizziamo cicli di produzione che differenziano i prodotti il più tardi possibile



Uno strumento ed un approccio snello

II. Research results – Phase 3: Proposal for new MC implementation guidelines

- NEW MC-IGs for SMEs-



Procedure for use of MC-IGs

Descrizione dell'idea	Area della griglia	Priorità	Impatto	Sforzo	Interdipendenze

Legenda: B - Basso; M - Medio; A - Alto; MA - Molto alto

01 Modello per la generazione di idee per avanzamenti nella capacità di Mass Customization

Sequenza di realizzazione	Idea	Priorità	Impact	Sforzo	Interdipendenze
1					
2					
3					
4					
5					
6					

Legenda: B - Basso; M - Medio; A - Alto; MA - Molto alto

02 Modello per la generazione di un piano di miglioramento verso l'MC 4.0

II. Research results - *Phase 2: Development and testing of the MC maturity grid*

- 12 GRID AREAS OF THE DEVELOPED MC MATURITY GRID -

12 grid areas of the MC maturity grid before empirical testing:

1. Standardization of parts: Periodic rationalization to eliminate parts no longer needed
2. Standardization of parts: Day-by-day limitation of new parts introduction
3. Standardization of production sequences
4. Product modularization
5. Grouping of parts into families through a similarity-based classification system
6. Product space organized in clearly distinguished product families
7. Organizing machines/assembly stations on the shop floor in order to maximize the speed and efficiency of processing part/product families
8. Low and continuously reduced set-up times
9. Technical configurator
10. Sales configurator
11. Keeping stocks at optimal levels
12. Sophisticated and dependable supports for determining available to promise

II. Research results - *Phase 2: Development and testing of the MC maturity grid*

- 13 GRID AREAS OF THE DEVELOPED MC MATURITY GRID -

13 aree della griglia della maturità MC:

1. Standardizzazione delle parti: razionalizzazione periodica per eliminare le parti non più necessarie
2. Standardizzazione delle parti: Limitazione quotidiana dell'introduzione di nuove parti
3. Standardizzazione delle sequenze di produzione
4. Raggruppamento di parti in famiglie di parti tramite un sistema di classificazione basato sulla somiglianza
5. Spazio prodotto organizzato in famiglie di prodotti chiaramente distinte
6. Modularizzazione del prodotto
7. Stabilimento con disposizione di macchine operatrici e stazioni di assemblaggio tale da massimizzare la velocità di attraversamento e l'efficienza della lavorazione di famiglie di pezzi e di prodotti
8. Tempi di attrezzaggio bassi e costantemente ridotti
9. Configuratore tecnico
10. Configuratore di vendita
11. Mantenere le scorte a livelli ottimali
12. Supporti sofisticati e affidabili per determinare la disponibilità "alla promessa«
13. Stampa 3D / manifattura additiva

II. Research results - Phase 2: Development and testing of the MC maturity grid

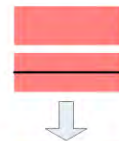
- TESTING OF MC MATURITY GRID / SME 1 – product family 1 -

Metalmeccanica SPA

➤ Hydraulic power units product family

Grid area =>	1	2	3	4	5	6	7	8	9	10	11	12
Maturity level II - V	Standardization of parts. Periodic rationalizations to eliminate parts no longer needed.	Standardization of parts. Day-by-day limitation of new parts introduction.	Standardization of production sequences.	Product modularization.	Grouping of parts into families through a similarity-based classification system.	Product space organized in clearly distinguished product families.	Organizing machines/assembly stations on the shop floor in order to maximize the speed and efficiency of processing part/product families.	Low and continuously reduced set-up times.	Technical configurator.	Sales configurator.	Keeping stocks at optimal levels.	Sophisticated and dependable supports for determining available to promise.
1	Never done.	No attention is paid to parts proliferation by the organization, design/production engineers and purchasing staff.	No attention is paid to production sequence proliferation by the organization and by the individual design and production engineers.	No modularization at all.	Parts are not grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes).	No product families (modular and/or scaled) exist.	Machines are clustered on the shop floor based on their functional similarity.	Set-up times are VERY LONG; no systematic reduction of set-up times are being applied.	Bill of materials (BOMs) and production sequences (if present) are manually defined by production engineers, eventually copied and modified from similar BOMs/production sequences.	Customers, salesmen and technical-sales employees do not have any structured support in choosing all the specific characteristics of the product and in controlling their compatibility.	We do not have a production planning and control system that can assure an acceptable service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) and maintain working capital (finished products, modules, components, parts and raw materials) at an acceptable level.	It is difficult for us to say whether or not the products that are available in the finished products stock or that are in production are available to promise.
2	There is a systematic procedure to eliminate parts no longer needed and this procedure is done periodically for some part families.	No guidelines and no SW support exist, but design/production engineers and purchasing staff pay attention to parts proliferation.	It is easy to reuse the same sequences (because the production sequence database is well organized and because production sequences are grouped in classes).	In some of our product families, the products have been thought about in such a way that each product function is performed by a specific chunk and does not need to interact with other chunks.	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through use of production and design engineers' experience; no structured classification system exists.	A portion of the product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. But, the clustering is not guided by design procedures.	Machines and assembly stations are able to process different parts/products with similar efficiency and are clustered based on the part/product families to which they are dedicated.	Set-up times are NEITHER LONG NOR SHORT; reductions of process set-up times are achieved by continuous analysis of and changes made in the technology used (use of machines with low set-up times, fasteners, standardized tools, etc.) and organization (standardization of set-up procedure, using offline set-up, etc.) or by application of special tools dedicated to part families and/or product families.	For some product families, BOMs and/or production sequences are automatically generated for a lot of possible variants of the product family, starting from the provided product specifications.	Customers, salesmen and technical-sales employees have structured support (but do not have any SW support) in choosing all the specific characteristics of the product and in controlling their compatibility.	We have a production planning and control system that can assure an acceptable service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at an acceptable level.	If we look for a certain quantity of a given finished product, we know how much of it is available to promise in our stock and how much is available to promise in production, but in the latter case, we are not really dependable regarding when they will be available in the warehouse. If the product is not yet launched into production, we apply some fixed lead times for the promise that are common for several products.
3	There is a systematic procedure to eliminate parts no longer needed and this procedure is done periodically for all part families.	Guidelines for design/production engineers and purchasing staff exist (and are applied); no SW support.	+ there are rules and SW support to limit the introduction of new production sequences.	We thought all of our product families in a modular way. We have families of modules (each function is performed by only one module) with standardized interfaces.	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through use of production and design engineers' experience; no structured classification system exists.	A considerable portion of the product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. Clustering is guided by design procedures. The distinction between product families is good, but can still be considerably improved.	+ the positioning and organization of the machines/assembly stations minimizes the time the parts/products take to pass through autonomous production units.	Set-up times are VERY SHORT; reductions of process set-up times are achieved by continuous analysis of and changes made in the technology used (use of machines with low set-up times, fasteners, positioning aids, standardized tools, etc.) and organization (standardization of set-up procedure, using offline set-up, etc.) and by application of special tools dedicated to part families and/or product families.	For almost all product families, BOMs and/or production sequences are automatically generated for most of the possible variants of the product family, starting from the provided product specifications.	Customers and/or salesmen and/or technical sales employees use SW that supports them in choosing the main characteristics of the products and in controlling their compatibility (at least for the most important product families).	We have a production planning and control system that can assure a very good service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at a very low level.	We know exactly how much of each product is available to promise, both in our stock and in production and, in the latter case, we are very dependable regarding when the product will be available in the warehouse.
4		Guidelines for design/production engineers and purchasing staff exist and are applied very rigorously; SW support exists.	+ we make production sequences that differentiate products as late as possible.	Our modules may have a longer life than single product families (product platforms exist).	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through use of production and design engineers' experience; no structured classification system exists.	The whole product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. Clustering is guided by design procedures that are deeply described by the whole company's organization. Product families are clearly distinguished and do not overlap.	+ a system is in place to continuously improve the speed and the efficiency of the autonomous units in processing the parts/product families.		BOMs and production sequences (if needed) are automatically generated for almost all possible variants, starting from the provided product specifications.	Customers and/or salesmen use SW that supports them in choosing all the characteristics of the products and in controlling their compatibility (for all or almost all of the product families).	We have a production planning and control system that can assure an optimal service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at an optimal level.	We are able to tell exactly how much and when a specific product variant to be provided to a customer will be available in the warehouse and we are also able to modify the configuration of products already launched in production in order to be able to promise customized products at the earliest delivery date in a reliable way and without incurring additional production costs or decreasing the level of service to our customer.

13 alla 12 =
23.298.085.122.481



Maturity level of company in the given grid area

Company is currently in between the maturity levels in the given grid area

Company is in transition from one maturity level to another in the given grid area

SKIPPED

Grid area skipped because workshop participants considered this area irrelevant to their company

II. Research results - Phase 2: Development and testing of the MC maturity grid

- TESTING OF MC MATURITY GRID / SME 1 – product family 2 -

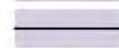
Metalmeccanica SPA

Flexible hoses product family

Grid area =>	1	2	3	4	5	6	7	8	9	10	11	12
Maturity level II V	Standardization of parts: Periodic rationalization to eliminate parts no longer needed	Standardization of parts: Day-by-day limitation of new parts introduction	Standardization of production sequences	Product modularization	Grouping of parts into families through a similarity-based classification system	Product space organized in clearly distinguished product families	Organizing machines/assembly stations on the shop floor in order to maximize the speed and efficiency of processing part/product families	Low and continuously reduced set-up times	Technical configurator	Sales configurator	Keeping stocks at optimal levels	Sophisticated and dependable supports for determining availability to promise
1	Never done	No attention is paid to parts proliferation by the organization; design/production engineers and purchasing staff	No attention is paid to production sequence proliferation by the organization and by the individual design and production engineers	Not relevant for Metalmeccanica SPA	Parts are not grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes)	No product families (modular and/or scaled) exist	Machines are clustered on the shop floor based on their functional similarity	Set-up times are VERY LONG; no systematic reductions of set-up times are being applied	Bills of materials (BOMs) and production sequences (if present) are manually defined by production engineers, eventually copied and modified from similar BOMs/production sequences	Customers, salesmen and technical-sales employees do not have any structured support in choosing all the specific characteristics of the product and in controlling their compatibility	We do not have a production planning and control system that can assure an acceptable service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) and maintain working capital (finished products, modules, components, parts and raw materials) at an acceptable level	It is difficult for us to say whether or not the products that are available in the finished products stock or that are in production are available to promise
2	There is a systematic procedure to eliminate parts no longer needed and this procedure is done periodically for some part families	No guidelines and no SW support exist, but design/production engineers and purchasing staff pay attention to parts proliferation	It is easy to make the same sequences (because the production sequence database is well organized and because production sequences are grouped in classes)	In some of our product families, the products have been thought about in such a way that each product function is performed by a specific (chunk and does not need to interact with other chunks)	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through use of production and design engineers' experience; no structured classification system exists	A portion of the product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. But, the clustering is not guided by design procedures	Machines and assembly stations are able to process different parts/products with similar efficiency and are clustered based on the part/product families to which they are dedicated	Set-up times are NEITHER LONG NOR SHORT; reductions of process set-up times are achieved by continuous analysis of and changes made in the technology used (use of machines with low set-up times, fasteners, positioning aids, standardized tools, etc.) and organization (standardization of set-up procedure, using offline set-up, etc.) or by application of special tools dedicated to part families and/or product families	For some product families, BOMs and/or production sequences are automatically generated for a lot of possible variants of the product family, starting from the provided product specifications	Customers, salesmen and technical-sales employees have structured support (but it is not always easy SW support) for choosing all the specific characteristics of the primary and in controlling their compatibility	We have a production planning and control system that can assure a very good service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at an acceptable level	It is hard for a certain quantity of a given finished product, we know how much of it is available to promise in our stock and how much it is available to promise in production, but in the latter case, we are not really dependable regarding when they will be available in the warehouse. If the product is not yet launched into production, we apply some fixed lead times for the promise that are correct for several products
3	There is a systematic procedure to eliminate parts no longer needed, and this procedure is done periodically for all part families	Guidelines for design/production engineers and purchasing staff exist and are applied rigorously; SW support exists	There are rules and SW support to limit the introduction of new production sequences	We thought all of our product families in a modular way. We have families of modules (each function is performed by only one module) with standardized interfaces	Products are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through a structured manual classification system	A considerable portion of the product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. Clustering is guided by design procedures. The distinction between product families is good, but can still be considerably improved	For positioning and organization of the machines/assembly stations, minimum the time for the part/product is taken to 20% through autonomous production units	Set-up times are VERY SHORT; reductions of process set-up times are achieved by continuous analysis of and changes made in the technology used (use of machines with low set-up times, fasteners, positioning aids, standardized tools, etc.) and organization (standardization of set-up procedure, using offline set-up, etc.) and by application of special tools dedicated to part families and/or product families	For almost all product families, BOMs and/or production sequences are automatically generated for most of the possible variants of the product family, starting from the provided product specifications	Customers and/or salesmen and/or technical sales employees use SW that supports them in choosing the main characteristics of the products and in controlling their compatibility (at least for the most important product families)	We have a production planning and control system that can assure a very good service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at a very low level	We know exactly how much of each product is available to promise, both in our stock and in production and, in the latter case, we are very dependable regarding when the product will be available in the warehouse
4		Guidelines for design/production engineers and purchasing staff exist and are applied very rigorously; SW support exists	We make production sequences that differentiate products as late as possible	Our modules may have a longer life (than single product families (product platforms) exist)	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through an automatic (SW) classification system	The whole product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes; clustering is guided by design procedures that are deeply anchored by the whole company's organization; product families are clearly distinguished and do not overlap	A system is in place to continuously improve the speed and the efficiency of the autonomous units in processing the parts/product families		BOMs and production sequences (if needed) are automatically generated for almost all possible variants, starting from the provided product specifications	Customers and/or salesmen use SW that supports them in choosing all the characteristics of the products and in controlling their compatibility (for all or almost all of the product families)	We have a production planning and control system that can assure an optimal service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at an optimal level	We are able to tell exactly how much and when a specific product variant to be promised to a customer will be available in the warehouse and we are also able to modify the configuration of products already launched in production in order to be able to promise customized products at the earliest delivery date in a reliable way and without incurring additional production costs or decreasing the level of service to our customer



Maturity level of company in the given grid area



Company is currently in between the maturity levels in the given grid area



Company is in transition from one maturity level to another in the given grid area

SKIPPED

Grid area skipped because workshop participants considered this area irrelevant to their company

II. Research results - Phase 2: Development and testing of the MC maturity grid

- TESTING OF MC MATURITY GRID / SME 1 – product family 2 -

Metalmeccanica SPA

Assembly product family lines

Grid area →	1	2	3	4	5	6	7	8	9	10	11	12
Maturity level II V	Standardization of parts. Periodic rationalization to eliminate parts no longer needed	Standardization of parts. Day-by-day limitation of new parts introduction	Standardization of production sequences	Product modularization	Grouping of parts into families through a similarity-based classification system	Product space organized in clearly distinguished product families	Organizing machines/assembly stations on the shop floor in order to maximize the speed and efficiency of processing part/product families	Low and continuously reduced set-up times	Technical configuration	Sales configuration	Keeping stocks at optimal level	Sophisticated and dependable supports for determining available to promise
1	Never done	No attention is paid to parts proliferation by the organization, design/production engineers and purchasing staff	No attention is paid to production sequence proliferation by the organization and by the individual design and production engineers	No modularization at all	Parts are not grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes)	No product families (modular and/or scaled) exist	Machines are clustered on the shop floor in order to process different parts/products with similar efficiency and are clustered based on the part/product families to which they are dedicated	Set-up times are VERY LONG; no systematic reductions of set-up times are being applied	None of processes (BOMs and/or production sequences) are manually defined by production engineers, normally support and provided (through design and/or production engineers)	Customers, salesmen and technical sales employees do not have any structured support in choosing all the specific characteristics of the product and in controlling their compatibility	We do not have a production planning and control system that can assure an acceptable service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) and maintain working capital (finished products, modules, components, parts and raw materials) at an acceptable level	It is difficult for us to say whether or not the products that are available in the finished products stock or that are in production are available to promise
2	There is a systematic procedure to eliminate parts no longer needed and this procedure is done periodically for some part families	No guidelines and no SW support exist, but design/production engineers and purchasing staff pay attention to parts proliferation	It is easy to reuse the same sequences (because the production sequence database is well organized and because production sequences are grouped in classes)	In some of our product families, the products have been thought about in such a way that each product function is performed by a specific chunk and does not need to interact with other chunks	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through use of production and design engineers' experience; no structured classification system exists	A portion of the product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. But, the clustering is not guided by design procedures	Machines and assembly stations are able to process different parts/products with similar efficiency and are clustered based on the part/product families to which they are dedicated	Set-up times are NEITHER LONG NOR SHORT; reductions of process set-up times are achieved by continuous analysis of and changes made in the technology used (use of machines with low set-up times, fasteners, positioning aids, standardized tools, etc.) and organization (standardization of set-up procedures, using offline set-up, etc.) by application of special tools dedicated to part families and/or product families	For some product families, BOMs and/or production sequences are automatically generated for a lot of possible variants of the product family, starting from the provided product specifications	Customers, salesmen and the technical-sales employees have structured support (but do not have any SW support) in choosing all the specific characteristics of the product and in controlling their compatibility	We have a production planning and control system that can assure an acceptable service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at an acceptable level	If we look for a certain quantity of a given finished product, we know how much of it is available to promise in our stocks and how much is available to promise in production, but in the latter case, we are not really dependable regarding when they will be available in the warehouse. If the product is not yet launched into production, we apply some fixed lead times for the promise that are common for several products
3	There is a systematic procedure to eliminate parts no longer needed, and this procedure is done periodically for all part families	Guidelines for design/production engineers and purchasing staff exist and are applied; no SW support exists	+ there are rules and SW support to limit the introduction of new production sequences	We thought all of our product families in a modular way. We have families of modules (each function is performed by only one module) with standardized interfaces	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through a structured manual classification system	A considerable portion of the product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. Clustering is guided by design procedures. The distinction between product families is good, but can still be considerably improved	+ the positioning and organization of the machines/assembly stations minimizes the time to set-up through autonomous production systems	Set-up times are VERY SHORT; reductions of process set-up times are achieved by continuous analysis of and changes made in the technology used (use of machines with low set-up times, fasteners, positioning aids, standardized tools, etc.) and organization (standardization of set-up procedures, using offline set-up, etc.) by application of special tools dedicated to part families and/or product families	For almost all product families, BOMs and/or production sequences are automatically generated for most of the possible variants of the product family, starting from the provided product specifications	Customers and/or salesmen and/or technical sales employees use SW that supports them in choosing the main characteristics of the products and in controlling their compatibility (at least for the most important product families)	We have a production planning and control system that can assure a very good service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at a very low level	We know exactly how much of each product is available to promise, both in our stocks and in production (and, in the latter case, we are very dependable regarding when the product will be available in the warehouse)
4		Guidelines for design/production engineers and purchasing staff exist and are applied rigorously; SW support exists	+ we make production sequences that differentiate products as late as possible	Our modular way (each function is performed by only one module) with standardized interfaces	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through an automatic (SW) classification system	The whole product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. Clustering is guided by design procedures and is deeply supported by the autonomous organization of production families and its related systems	+ a system is in place to continuously improve the speed and the efficiency of the autonomous units in processing the parts/product families		BOMs and production sequences (if needed) are automatically generated for almost all possible variants, starting from the provided product specifications	Customers and/or salesmen use SW that supports them in choosing all the characteristics of the products and in controlling their compatibility (for all or almost all of the product families)	We have a production planning and control system that can assure an optimal service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at an optimal level	We are able to tell exactly how much and when a specific product variant to be promised to a customer will be available in the warehouse and we are also able to modify the configuration of products already launched in production in order to be able to promise customized products at the earliest delivery date in a reliable way and without incurring additional production costs or decreasing the level of service to our customer



Maturity level of company in the given grid area



Company is currently in between the maturity levels in the given grid area



Company is in transition from one maturity level to another in the given grid area



Grid area skipped because workshop participants considered this area irrelevant to their company

II. Research results - Phase 2: Development and testing of the MC maturity grid

- TESTING OF MC MATURITY GRID / SME 2 -

Soft Automation SPA

Grid area =>	1	2	3	4	5	6	7	8	9	10	11	12
Maturity level II V	Standardization of parts: Periodic rationalization to eliminate parts no longer needed	Standardization of parts: Day-by-day limitation of new parts introduction	Standardization of production sequences	Product modularization	Grouping of parts into families through a similarity-based classification system	Product space organized in clearly distinguished product families	Organizing machines/assembly stations by product families	Low and continuously reduced set-up times	Technical configuration	Sales configuration	Keeping stocks at optimal level	Sophisticated and dependable supports for determining production volumes
	SKIPPED				SKIPPED		SKIPPED	SKIPPED			SKIPPED	SKIPPED
1	Never done	No attention is paid to parts proliferation by the organization; design/production engineers and purchasing staff	No attention is paid to production sequence proliferation by the organization and by the individual design and production engineers	No modularization at all	Parts are not grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes)	No product families (modular and/or scaled) exist	Machines are clustered on the shop floor based on their functional similarity	Set-up times are VERY LONG; no systematic reductions of set-up times are being applied	Only of modular (BOMs) and standard (low) support (BOMs) are manually generated for product families; no automated support (BOMs) is available	Customers, salesmen and technical sales employees do not have any structured support in choosing all the specific characteristics of the product and in controlling their compatibility	We do not have a production planning and control system that can assure an acceptable service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) and maintain working capital (finished products, modules, components, parts and raw materials) at an acceptable level	It is difficult for us to say whether or not the products that are available in the finished products stock or that are in production are available to promise
2	There is a systematic procedure to eliminate parts no longer needed and this procedure is done periodically for some part families	No guidelines and no SW support exist, but design/production engineers and purchasing staff pay attention to parts proliferation	It is not clear how the production sequence is managed; the production sequence is managed by the individual design and production engineers	There is no modularization at all	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through use of production and design engineers' experience; no structured classification system exists	A portion of the product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. But, the clustering is not guided by design procedures	Machines and assembly stations are able to process different parts/products with similar efficiency and are clustered based on the part/product families to which they are dedicated	Set-up times are NEITHER LONG NOR SHORT; reductions of process set-up times are achieved by continuous analysis of and changes made in the technology used (use of machines with low set-up times, fasteners, positioning aids, standardized tools, etc.) and organization (standardization of set-up procedure, using offline set-up, etc.) by application of special tools dedicated to part families and/or product families	For some product families, BOMs and/or production sequences are automatically generated for a lot of possible variants of the product family, starting from the provided product specifications	Customers, salesmen and technical sales employees have structured support (but do not have any SW support) in choosing all the specific characteristics of the product and in controlling their compatibility	We have a production planning and control system that can assure an acceptable service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at an acceptable level	If we look for a certain quantity of a given finished product, we know how much of it is available to promise in our stocks and how much is available to promise in production, but in the latter case, we are not really dependable regarding when they will be available in the warehouse. If the product is not yet launched into production, we apply some fixed lead times for the promise that are common for several products
3	There is a systematic procedure to eliminate parts no longer needed, and this procedure is done periodically for all part families	Guidelines for design/production engineers and purchasing staff exist and are applied very rigorously; SW support exists	+ there are rules and SW support to limit the introduction of new production sequences	We thought all of our product families in a modular way. We have families of modules (each function is performed by only one module) with standardized interfaces	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through a structured manual classification system	A considerable portion of the product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. Clustering is guided by design procedures. The distinction between product families is good, but can still be considerably improved	+ the positioning and organization of the machines/assembly stations minimizes the time the parts/products take to pass through autonomous production units	Set-up times are VERY SHORT; reductions of process set-up times are achieved by continuous analysis of and changes made in the technology used (use of machines with low set-up times, fasteners, positioning aids, standardized tools, etc.) and organization (standardization of set-up procedure, using offline set-up, etc.) by application of special tools dedicated to part families and/or product families	For almost all product families, BOMs and/or production sequences are automatically generated for most of the possible variants of the product family, starting from the provided product specifications	Customers and/or salesmen and/or technical sales employees use SW that supports them in choosing the main characteristics of the products and in controlling their compatibility (at least for the most important product families)	We have a production planning and control system that can assure a very good service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at a very low level	We know exactly how much of each product is available to promise, both in our stocks and in production and, in the latter case, we are very dependable regarding when the product will be available in the warehouse
4		Guidelines for design/production engineers and purchasing staff exist and are applied very rigorously; SW support exists	+ we make production sequences that differentiate products as late as possible	Our modules may have a longer life than single product families (product platform exist)	Parts are grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes); part families are formed through an automatic (SW) classification system	The whole product assortment is composed of products clustered in product families (modular and/or scaled) according to similarities in product functions and product-related production processes. Clustering is guided by design procedures that are deeply absorbed by the whole company's organization. Product families are clearly distinguished and do not overlap	+ a system is in place to continuously improve the speed and the efficiency of the autonomous units in processing the parts/product families		BOMs and production sequences (if needed) are automatically generated for almost all possible variants, starting from the provided product specifications	Customers and/or salesmen use SW that supports them in choosing all the characteristics of the products and in controlling their compatibility (for all or almost all of the product families)	We have a production planning and control system that can assure an optimal service level at the subsequent stage (production of parts, assembly of final products or product delivery to the customer) while maintaining working capital (finished products, modules, components, parts and raw materials) at an optimal level	We are able to tell exactly how much and when a specific product variant to be promised to a customer will be available in the warehouse and we are also able to modify the configuration of products already launched in production in order to be able to promise customized products at the earliest delivery date in a reliable way and without incurring additional production costs or decreasing the level of service to our customer



Maturity level of company in the given grid area



Company is currently in between the maturity levels in the given grid area



Company is in transition from one maturity level to another in the given grid area



Grid area skipped because workshop participants considered this area irrelevant to their company

Interreg

V-A Italia-Austria 2014-2020

Mass Customization 4.0

European Regional Development Fund



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Raccolta delle idee emerse

II. Research results - Phase 2: Development and testing of the MC maturity grid

- TESTING OF MC MATURITY GRID -

Generated improvement ideas

Soft Automation SPA

Realiz. order	Idea	Priority	Impact	Effort	Interdependence
-	Formalize the product families; classify and study the product trends; and analyze the market opportunities for the current products (grid area 6)	N/S	L – in the short term H – in the long term	L	Positive effect on grid area 10 Sales configurator
-	Determine the activities that compose products/services and list them (grid area 10)	N/S	M – in the short term	L – for energy plants H – for the whole product assortment	Positive interactions with 6 Product space organized in clearly distinguished product families
-	Modularize the high-level software and manufacturing execution systems (MES) (grid area 4)	N/S	H – when implemented	M	Positive interactions with 10 Sales configurator

Legend: L – Low; M – Medium; H – High; VH – Very High; N/S – Not specified



**Definire un piano a partire
dalle singole idee**

II. Research results - *Phase 2: Development and testing of the MC maturity grid*

- *TESTING OF MC MATURITY GRID* -

Generated implementation plans

Soft Automation SPA

Realiz. order	Idea	Priority	Impact	Effort	Interdependence
-	Formalize the product families; classify and study the product trends; and analyze the market opportunities for the current products (grid area 6)	N/S	L – in the short term H – in the long term	L	Positive effect on grid area 10 Sales configurator
-	Determine the activities that compose products/services and list them (grid area 10)	N/S	M – in the short term	L – for energy plants H – for the whole product assortment	Positive interactions with 6 Product space organized in clearly distinguished product families
-	Modularize the high-level software and manufacturing execution systems (MES) (grid area 4)	N/S	H – when implemented	M	Positive interactions with 10 Sales configurator
<i>Legend: L – Low; M – Medium; H – High; VH – Very High; N/S – Not specified</i>					

II. Research results - Phase 2: Development and testing of the MC maturity grid

- TESTING OF MC MATURITY GRID -

Generated implementation plans

Metalmecanica SPA

Realiz. order	Idea	Priority	Impact	Effort	Interdependence
1	Planning supplier by using realistic delivery times and not the required supply lead-times (grid area 11)	VH	H	ML	No
2	A combined idea (ideas 1 and 2): - Analyze the historical use of parts (idea 1) - Create a system that will offer a main option and alternative options for some parts in the design process (idea 2) (grid areas 1 and 2)	M	H	H	4 Product Modularization
3	Define a commercial dialogue to guide the choices for sizing of the hydraulic power units (grid area 10)	M	H	M	Some, with Standardization (grid areas 1 and 2)
4	Study modularization for the hydraulic power units family of products (grid area 4)	ML	H	H	10 Sales configurator (commercial dialogue) and 1 and 2 Standardization (partially)
5	Define different throughput times for different product types (grid area 3)	L	ML	L	No
Legend: L – Low; ML – Medium-Low; M – Medium; H – High; VH – Very High					

Soft Automation SPA

Realiz. order	Idea	Priority	Impact	Effort	Interdependence
-	Formalize the product families; classify and study the product trends; and analyze the market opportunities for the current products (grid area 6)	N/S	L – in the short term H – in the long term	L	Positive effect on grid area 10 Sales configurator
-	Determine the activities that compose products/services and list them (grid area 10)	N/S	M – in the short term	L – for energy plants H – for the whole product assortment	Positive interactions with 6 Product space organized in clearly distinguished product families
-	Modularize the high-level software and manufacturing execution systems (MES) (grid area 4)	N/S	H – when implemented	M	Positive interactions with 10 Sales configurator
Legend: L – Low; M – Medium; H – High; VH – Very High; N/S – Not specified					

Cosa è successo nelle aziende test ?

II. Research results - Phase 2: Development and testing of the MC maturity grid

- LONG-TERM OBSERVATIONAL EVALUATION OF MC MATURITY GRID -

Metalmecanica SPA

Hydraulic power units product family

After almost three years, the two SMEs were approached again in order to find out:

If the generated implementation plan was followed by the companies

If advancements in the company's MC status were made in almost three years

If the developed MC maturity grid is capable of recording the changes that occurred in the MC status of the companies

Grid area =>	1	2	3	4	5	6	7	8	9	10	11	12
Maturity level II V	Standardization of parts: Periodic rationalization to eliminate parts no longer needed	Standardization of parts: Day-by-day limitation of new parts introduction	Standardization of production sequences	Grouping of parts into part families through a similarity-based classification system	Product space organized in clearly distinguished product families	Product modularization	Organizing machines/assembly stations on the shop floor in order to maximize the speed and efficiency of processing part/product families	Low and continuously reduced set-up times	Technical configurator	Sales configurator	Keeping stocks at optimal levels	Sophisticated and dependable supports for determining available to promise
1	Never done	NO attention is paid to parts proliferation by: (1) design/production engineers and purchasing staff and (2) the organization	No attention is paid to production sequence proliferation by the organization and by the individual design and production engineers	Parts are not grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes)	Products are not clustered in product families	No modularization at all	Machines are clustered on the shop floor based on their functional similarity	We do not have a clear view of set-up times because we have never considered them	BOMs and PSs (if present) are manually defined possibly by modifying similar BOMs/PSs (BOM - bill of materials PS - production sequence)	Customers, salesmen and the technical-sales employees (CSTS) do not have any structured support to choose the specific characteristics of the product and to control their compatibility	We do not have a production planning and control system that assures an acceptable service level at the subsequent stage (production of parts, assembly of final products or delivering product to the customer) and maintains working capital (finished products, modules, components, parts and raw materials) at an acceptable level	It is difficult for us to say whether or not the products that are available in the finished products stocks or are in production are available to promise
2	We standardized the parts and we eliminated parts no longer needed BUT this was an isolated initiative	Attention is paid to parts proliferation by: (1) design/production engineers and purchasing staff (2a) NO parts standardization guidelines (2b) NO SW supports for part standardization	(1) It is easy for design/production engineers to reuse the same sequences (because the production sequence database is well organized and because production sequences are grouped in classes)	(1) Parts ARE grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes), (2) The criteria used are NOT FORMALIZED and coincide with the production and design engineers' experience	(1) A PORTION of the product assortment is composed of products clustered in product families according to similarities in product functions and product-related production processes (2) But the way the clustering is obtained is NOT GUIDED by design procedures	(1) In SOME of our product families, all of the products have been thought about such that each product function is performed by a specific chunk (module) and is not performed through interaction with more chunks	(1) Machines and assembly stations are able to process different parts/products (within a family) with similar efficiency AND (2) Machines and assembly stations are clustered based on the part/product families to which they are dedicated	(1) Set-up times are VERY LONG AND (2) No systematic reductions of set-up times are being applied	for A LOT of possible product variants of SOME product families BOM and/or PS are automatically generated	CSTS have a structured support (without SW) to choose ... and control ...	We have a production planning and control system that assures an acceptable service level at the subsequent stage (...) and maintains working capital (...) at an acceptable level	We know how much of each product is available to promise both in our stocks and in production but in the latter case, we are not really dependable regarding when they will be available in the warehouse. If the product is not yet launched into production, we apply some fixed lead times that are common for several products for the promise
3	(1) There is a systematic procedure to eliminate parts no longer needed AND (2) This procedure is periodically done on SOME part families	2a) Part standardization guidelines for design/production engineers and purchasing staff exist and are SOMEHOW applied, 2b) NO SW support	(1) AND (2) There are rules and SW support to limit the introduction of new production sequences	(1) AND (2) Part families are formed through a FORMALIZED and structured MANUAL classification system	(1) A CONSIDERABLE PORTION of the product assortment is ...idem... (2) The way the clustering is obtained is GUIDED by design procedures (3) The distinction between product families is good, but can still be improved considerably	(1) We designed ALL of our product families in a modular way: We have families of modules (each function is performed by only one module) with standardized interfaces	(1) AND (2) AND (3) The positioning and organization of the machines/assembly stations minimizes the time the parts/products take to pass through them	(1) Set-up times are NEITHER LONG NOR SHORT AND (2) Reductions of process set-up times are achieved by continuous analysis of and changes made in: used technology (use of machines with low set-up times, fasteners, positioning aids, standardized tools, etc.) and organization (standardization of set-up procedure, using offline set-up, etc.) OR by application of special tools (dedicated to part families and/or product families)	for MOST possible product variants of ALMOST ALL product families BOM and/or PS are automatically generated	C or S or TS use software to choose the MAIN characteristics of the products and to control their compatibility (at least for the MOST IMPORTANT product families)	We have a production planning and control system that assures a very good service level at the subsequent stage (...) and maintains working capital (...) at a very low level	We know how much of each product is available to promise both in our stocks and in production and, even in the latter case, we are very dependable regarding when the product will be available in the warehouse
4	(1) AND (2) This procedure is periodically done on ALL part families	1, 2a) Guidelines for design/production engineers and purchasing staff exist and are applied very RIGOROUSLY, 2b) SW support exists	(1) AND (2) AND (3) We make production sequences that differentiate products as late as possible	(1) AND (2) Part families are formed through an AUTOMATIC (SW) classification system	(1) THE WHOLE product assortment is ...idem... (2) ...idem... and these design procedures are DEEPLY ABSORBED by the whole organization (3) Product families are CLEARLY DISTINGUISHED and do not overlap each other	(1) AND (2) Our modules may have a longer life than single product families (product platforms exist)	(1) AND (2) AND (3) AND (4) A system is in place to continuously improve the speed and efficiency of the autonomous units in processing parts/product families	(1) Set-up times are VERY SHORT AND (2) Reductions of process set-up times are achieved by ...idem... AND by application of special tools ...idem...	for ALMOST ALL possible product variants of ALL product families BOM and/or PS are automatically generated	C and/or S use a software to choose ALL of the characteristics of the products and to control their compatibility (for ALL or ALMOST ALL of the product families)	We have a production planning and control system that assures an optimal service level at the subsequent stage (...) and maintains working capital (...) at an optimal level	We know exactly how much and when a specific product variant to be promised to a customer will be available in the warehouse and we are also able to modify the configuration of products already launched in production in order to be able to promise customized products at the earliest delivery date in a reliable way and without incurring additional production costs or decreasing the level of service to our customer

 Maturity level of the company in the given grid area

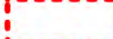
 Company is currently in between the maturity levels in a given grid area

 Company is still in transition from one maturity level to another in the given grid area

 SKIPPED Grid area skipped because workshop participants considered this area irrelevant to their company

 Grid area where advancement has been recorded

 Advanced maturity level

 Maturity level of the company in the first assessment

 Company is now in transition from one maturity level to another in the given grid area

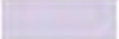
II. Research results - Phase 2: Development and testing of the MC maturity grid

- LONG-TERM OBSERVATIONAL EVALUATION OF MC MATURITY GRID -

Metalmecchanica SPA

Flexible product family hoses

Grid area =>	1	2	3	4	5	6	7	8	9	10	11	12
Maturity level II V	Standardization of parts: Periodic rationalization to eliminate parts no longer needed	Standardization of parts: Day-by-day limitation of new parts introduction	Standardization of production sequences	Grouping of parts into part families through a similarity-based classification system	Product space organized in clearly distinguished product families	Product modularization	Organizing machines/assembly stations on the shop floor in order to maximize the speed and efficiency of processing part/product families	Low and continuously reduced set-up times	Technical configurator	Sales configurator	Keeping stocks at optimal levels	Sophisticated and dependable supports for determining available to promise
1	Never done	NO attention is paid to parts proliferation by: (1) design/production engineers and purchasing staff and (2) the organization	No attention is paid to production sequence optimization by the organization and by the individual design and production engineers	Parts are not grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes)	Products are not clustered in product families	No modularization at all	Machines are clustered on the shop floor based on their functional similarity	We do not have a clear view of set-up times because we have never considered them	BOMs and PSs (if present) are manually defined (BOM - bill of materials PS - production sequence)	Customers, salesmen and the technical-sales employees (CSTS) do not have any structured support to choose the specific characteristics of the product and to control their compatibility	We do not have a production planning and control system that assures an acceptable service level at the subsequent stage (production of parts, assembly of final products or delivering product to the customer) and maintains working capital (finished products, modules, components, parts and raw materials) at an acceptable level	It is difficult for us to say whether or not the products that are available in the finished products stocks or are in production are available to promise
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3	(1) There is a systematic procedure to eliminate parts no longer needed AND (2) This procedure is periodically done on SOME part families	1. 2a) Part standardization guidelines for design/production engineers and purchasing staff exist and are SOMEHOW applied. (2b) NO SW support	(1) AND (2) There are rules and SW support to limit the introduction of new production sequences	(1) AND (2) Part families are formed through a FORMALIZED and structured MANUAL classification system	(1) A CONSIDERABLE PORTION of the product assortment is ...idem... (2) The way the clustering is obtained is GUIDED by design procedures (3) The distinction between product families is good, but can still be improved considerably	(1) We designed ALL of our product families in a modular way: We have families of modules (each function is performed by only one module) with standardized interfaces	(1) AND (2) AND (3) The positioning and organization of the machines/assembly stations minimizes the time the parts/products take to pass through them	(1) Set-up times are NEITHER LONG NOR SHORT AND (2) Reductions of process set-up times are achieved by continuous analysis of and changes made in: used technology (use of machines with low set-up times, fasteners, positioning aids, standardized tools, etc.) and organization (standardization of set-up procedure, using offline set-up, etc.) OR by application of special tools (dedicated to part families and/or product families)	for MOST possible product variants of ALMOST ALL product families BOM and/or PS are automatically generated	use software to choose the MAIN characteristics of the products and to control their compatibility at least for the MOST IMPORTANT product families	We have a production planning and control system that assures a very good service level at the subsequent stage (...) and maintains working capital (...) at a very low level	We know how much of each product is available to promise both in our stocks and in production and, even in the latter case, we are very dependable regarding when the product will be available in the warehouse
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 Company is currently in between the maturity levels in a given grid area
 Company is still in transition from one maturity level to another in the given grid area

SKIPPED Grid area skipped because workshop participants considered this area irrelevant to their company
 Grid area where advancement has been recorded
 Advanced maturity level

 Maturity level of the company in the first assessment
 Company is now in transition from one maturity level to another in the given grid area

II. Research results - Phase 2: Development and testing of the MC maturity grid

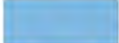
- LONG-TERM OBSERVATIONAL EVALUATION OF MC MATURITY GRID -

Metalmecchanica SPA

Assembly product family

lines

Grid area =>	1	2	3	4	5	6	7	8	9	10	11	12
Maturity level II V	Standardization of parts: Periodic rationalization to eliminate parts no longer needed	Standardization of parts: Day-by-day limitation of new parts introduction	Standardization of production sequences	Grouping of parts into part families through a similarity-based classification system	Product space organized in clearly distinguished product families	Product modularization	Organizing machines/assembly stations on the shop floor in order to maximize the speed and efficiency of processing part/product families	Low and continuously reduced set-up times	Technical configurator	Sales configurator	Keeping stocks at optimal levels	Sophisticated and dependable supports for determining available to promise
1	Never done	NO attention is paid to parts proliferation by: (1) design/production engineers and purchasing staff and (2) the organization	No attention is paid to production sequence proliferation by the organization and by the individual design and production engineers	Parts are not grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes)	Products are not clustered in product families	No modularization at all	Machines are clustered on the shop floor based on their functional similarity	We do not have a clear view of set-up times because we have never considered them	BOMs and PSs (if present) are manually defined possibly by modifying similar BOMs/PSs (BOM - bill of materials PS - production sequence)	Customers, salesmen and the technical-sales employees (CSTS) do not have any structured support to choose the specific characteristics of the product and to control their compatibility	We do not have a production planning and control system that assures an acceptable service level at the subsequent stage (production of parts, assembly of final products or delivering product to the customer) and maintains working capital (finished products, modules, components, parts and raw materials) at an acceptable level	It is difficult for us to say whether or not the products that are available in the finished products stocks or are in production are available to promise
2	We standardized the parts and we eliminated parts no longer needed BUT this was an isolated initiative	Attention is paid to parts proliferation by: (1) design/production engineers and purchasing staff (2a) NO parts standardization guidelines (2b) NO SW supports for part standardization	(1) It is easy for design/production engineer to reuse the same sequences (because the production sequence database is well organized and because production sequences are grouped in classes) (2) The criteria used are NOT FORMALIZED and coincide with the production and design engineers' experience	(1) Parts ARE grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes). (2) The criteria used are NOT FORMALIZED and coincide with the production and design engineers' experience	(1) A PORTION of the product assortment is composed of products clustered in product families according to product functions and product-related production processes (2) But the way the clustering is obtained is NOT GUIDED by design procedures	(1) In SOME of our product families, all of the products have been thought about such that each product function is performed by a specific chunk (module) and is not performed through interaction with more chunks	(1) Machines and assembly stations are able to process different parts/products (within a family) with similar efficiency AND (2) Machines and assembly stations are clustered based on the part/product families to which they are dedicated	(1) Set-up times are VERY LONG AND (2) No systematic reductions of set-up times are being applied	for A LOT of possible product variants of SOME product families BOM and/or PS are automatically generated	CSTS have a structured support (without SW) to choose ... and control ...	We have a production planning and control system that assures an acceptable service level at the subsequent stage (...) and maintains working capital (...) at an acceptable level	We know how much of each product is available to promise both in our stocks and in production but in the latter case, we are not really dependable regarding when they will be available in the warehouse. If the product is not yet launched into production, we apply some fixed lead times that are common for several products for the promise
3	(1) There is a systematic procedure to eliminate parts no longer needed AND (2) This procedure is periodically done on SOME part families	1. 2a) Part standardization guidelines for design/production engineers and purchasing staff exist and are SOMEHOW applied. (2b) NO SW support	(1) AND (2) There are rules and SW support to limit the introduction of new production sequences	(1) AND (2) Part families are formed through a FORMALIZED and structured MANUAL classification system	(1) A CONSIDERABLE PORTION of the product assortment is ...idem... (2) The way the clustering is obtained is GUIDED by design procedures (3) The distinction between product families is good, but can still be improved considerably	(1) We designed ALL of our product families in a modular way: We have families of modules (each function is performed by only one module) with standardized interfaces	(1) AND (2) AND (3) The positioning and organization of the machines/assembly stations minimizes the time the parts/products take to pass through them	(1) Set-up times are NEITHER LONG NOR SHORT AND (2) Reductions of process set-up times are achieved by continuous analysis of and changes made in: used technology (use of machines with low set-up times, fasteners, positioning aids, standardized tools, etc.) and organization (standardization of set-up procedure, using offline set-up, etc.) OR by application of special tools (dedicated to part families and/or product families)	for MOST possible product variants of ALMOST ALL product families BOM and/or PS are automatically generated	C or S or TS use software to choose the MAIN characteristics of the products and to control their compatibility (at least for the MOST IMPORTANT product families)	We have a production planning and control system that assures a very good service level at the subsequent stage (...) and maintains working capital (...) at a very low level	We know how much of each product is available to promise both in our stocks and in production and, even in the latter case, we are very dependable regarding when the product will be available in the warehouse
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 Company is still in transition from one maturity level to another in the given grid area

 Grid area skipped because workshop participants considered this area irrelevant to their company
 Grid area where advancement has been recorded
 Advanced maturity level

 Maturity level of the company in the first assessment
 Company is now in transition from one maturity level to another in the given grid area

II. Research results - Phase 2: Development and testing of the MC maturity grid

- LONG-TERM OBSERVATIONAL EVALUATION OF MC MATURITY GRID -

Soft Automation SPA

Grid area =>	1	2	3	4	5	6	7	8	9	10	11	12
Maturity level II V	Standardization of parts: Periodic rationalization to eliminate parts no longer needed	Standardization of parts: Day-by-day limitation of new parts introduction	Standardization of production sequences	Grouping of parts into part families through a similarity-based classification system SKIPPED	Product space organized in clearly distinguished product families	Product modularization	Organizing machines/assembly stations on the shop floor in a way that maximizes speed and efficiency of processing part/product families SKIPPED	Low and continuously reduced set-up times SKIPPED	Technical configurator	Sales configurator	Keeping stocks at optimal levels SKIPPED	Sophisticated and dependable supports for determining available to promise SKIPPED
1	Never done	NO attention is paid to parts proliferation by: (1) design/production engineers and purchasing staff and (2) the organization	No attention is paid to production sequence proliferation by the organization and by the individual design and production engineers	Parts are not grouped in families using similarity-based classification criteria (shape, size and materials, and therefore production processes)	Products are not clustered in product families	No modularization at all	Machines are clustered on the shop floor based on their functional similarity	We do not have a clear view of set-up times because we have never considered them	BOMs and PSs (if present) are manually defined possibly by modifying similar BOMs/PSs (BOM - bill of materials PS - production sequence)	Customers, salesmen and the technical-sales employees (CSTS) do not have any structured support to choose the specific characteristics of the product and to control their compatibility	We do not have a production planning and control system that assures an acceptable service level at the subsequent stage (production of parts, assembly of final products or delivering product to the customer) and maintains working capital (finished products, modules, components, parts and raw materials) at an acceptable level	It is difficult for us to say whether or not the products that are available in the finished products stocks or are in production are available to promise
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 Maturity level of the company in the first assessment
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II. Research results - Phase 2: Development and testing of the MC maturity grid

- RESULTS OF LONG-TERM OBSERVATIONAL EVALUATION -

Question

Metalmeccanica

Answers - Metalmeccanica SPA

Soft Automation S

Soft Automation SPA

Real. order	Idea	Priority	Impact	Effort	Interdependence	Realized
1	Planning supplier by using realistic delivery times and not the required supply lead-times (grid area 11)	VH	H	ML	No	IN PROCESS
2	A combined idea (ideas 1 and 2): • Analyze the historical use of parts (idea 1) • Create a system that will offer a main option and alternative options for some parts in the design process (idea 2) (grid areas 1 and 2)	M	H	H	6 Product modularization	YES
3	Define a commercial dialogue to guide the choices for sizing of the hydraulic power units (grid area 10)	M	H	M	Some, with Standardization (grid areas 1 and 2)	IN PROCESS
4	Study modularization for the hydraulic power units family of products (grid area 6)	ML	H	H	10 Sales configurator (commercial dialogue) and 1 and 2 Standardization (partially)	IN PROCESS
5	Define different throughput times for different product types (grid area 3)	L	ML	L	No	YES

Legend: L – Low; ML – Medium-Low; M – Medium; H – High; VH – Very High; N/S – Not specified

Real. order	Idea	Priority	Impact	Effort	Interdependence	Realized
-	Formalize the product families; classify and study the product trends; and analyze the market opportunities for the current products (grid area 5)	N/S	L – in the short term H – in the long term	L	Positive effect on grid area 10 Sales configurator	YES
-	Determine the activities that compose products/services and list them (grid area 10)	N/S	M – in the short term	L – for energy plants H – for the whole product assortment	Positive interactions with 5 Product space organized in clearly distinguished product families	IN PROCESS
-	Modularize the high-level software and manufacturing execution systems (MES) (grid area 6)	N/S	H – when implemented	M	Positive interactions with 10 Sales configurator	IN PROCESS

Legend: L – Low; M – Medium; H – High; VH – Very High; N/S – Not specified

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Prossimi passi

Prossimi passi

- ▶ Oggi vi inviamo la tabella stampata in formato A3
- ▶ Giovedì prossimo (29 aprile) saremo a disposizione per discutere con voi o con vostri colleghi che non hanno potuto partecipare oggi la
 - ▶ Composizione del gruppo di analisi
 - ▶ Eventuali dubbi sulle modalità operative
 - ▶ Qualsiasi altra domanda vi venga in mente prima di partire con l'analisi
- ▶ L'analisi dovrebbe essere fatta con un incontro di mezza giornata. Un secondo incontro di approfondimento è previsto (ed abbiamo già della strumentazione sviluppata ad hoc) per chi lo chiedesse.
 - ▶ Per ragioni metodologiche non ve lo presentiamo prima perché potrebbe influenzare i risultati. Siamo disposti a presentarvelo dopo, anzi faremo un incontro ad hoc tutti assieme per scambiarcene le esperienze.

II. Research results – Phase 3: Proposal for new MC implementation guidelines

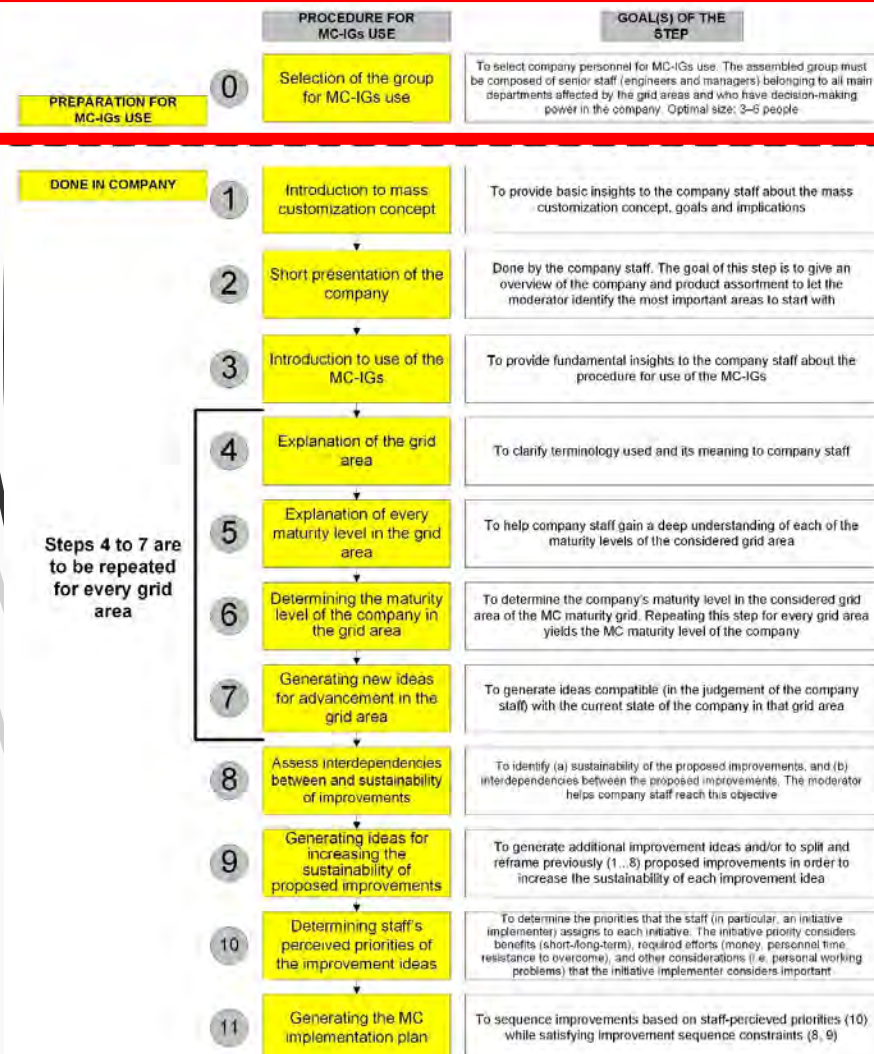
- NEW MC-IGs for SMEs -

Participants:

- 1) Moderator
- 2) Idea generating group (3–6 of company's senior staff)

Required tools:

- 1) Paper-based MC maturity grid
- 2) Template for idea for advancements generation
- 3) Template for MC implementation plan generation



Procedure
for use of
MC-IGs

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Grazie per l'attenzione